The NJ Do Not Call list/law protects us from UNSOLICITED telemarketing campaigns. It is working for the good of those who do not wish to be bombarded with annoying telemarketing companies. If I wish to solicit advertisement I would do so however, our lives are bothered enough by every form of media as exists. I also choose to have my telephone privacy protected thus I am an unlisted telephone subscriber. Telemarketing firms have even breached cell phone subscribers with unsolicited and unwanted calls. In some all cases the cell subscriber is forced to pay for unwanted calls. Enough is enough.....and while you're at it FCC, why don't you do something about television advertising? When I was a child television used to be a pleasure to watch and enjoy with my family. Commercials were limited to every half hour. 40 years later, there are commercials every 10 minutes and the number of commercials is staggering. I for one, no longer watch television because of this. AND, what happened to the promise of cable television providers not having commercials? I think it's time the free market place be made a little less "free" by the FCC imposing limits on commercials. Unchecked, television will ultimately meet it's doom.....as will the internet. It's time to put a check on commercials, commercialism and unwanted marketing!